

# Zhi Wang Steve

## UI/UX Designer

To give order to information and form to ideas and expression;  
To deliver delightful user experience.

## Professional Experience

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### UX/UI Designer | Freelance | June 2022 - Present

- Design mobile and web interface including: personas, user flow, moodboard, UI & UX, prototypes, and UI kit.
- Create animation and video works, including script, storyboard design, animation production, post-production.
- Build the creative design of printing products.

### UX/UI Designer | Algonquin College-HCDI | FEB 2022 - May 2022

- Created task-based flowcharts and UI wireframes and content strategy.
- Developed dashboard strategy for written and visual content.
- Produced interactive prototypes for usability testing.

### UX/UI Designer | Beijing Theme Technology Co. | OCT 2020 - APR 2021

- Developed and conceptualized comprehensive UI/UX design strategies and produced high-quality UI design solutions.
- Established design components to improve work efficiency by 50%.
- Promoted the new cutting software, improve the communication efficiency between design and development by 80%.

### UI Designer | Qixiu Technology Co. | MAY 2019 - APR 2020

- Sorted out design specifications and improved revision efficiency.
- Created a product prototype, wireframes and user flows.
- Communicated design style guide concepts.

## Other Experience

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### Detailed Designer/Project Manager | MAR 2013 - DEC 2018

- Refined the drawings and guided the team to construct.
- Communicated and coordinated design changes.
- Designed construction drawings and improved project arrangement.

[Go to case study](#)

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## Skills

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### Industry Knowledge

- User Interface Design
- User Experience Design
- Visual Design
- Interaction Design
- Product Design
- Design Thinking
- User Research
- Wireframing
- Prototyping
- User Testing
- Accessibility

### Tools

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Effects
- Final Cut Pro
- Wordpress

## Education

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### Interactive Media Design

SEP 2021 - JUN 2023

### Algonquin College

Ottawa, ON, Canada