

Yahya Ougabrai

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Ottawa, Ontario

PROFILE

- Detail-oriented Business Intelligence Analyst using data analysis, generating actionable insights, and implementing data-driven strategies to help businesses make profitable decisions.
- Bachelor and Master Degree in Industrial Engineering (Canadian equivalency).
- English written and spoken, French written and spoken, Arab written and spoken, Spanish Beginner.

Technical skills

Power BI	Visual Basic	SQL
Online Analytical Processing	Google Apps Script	ERP : CEGID ORLI Y2
Microsoft Excel	Python	Javascript, HTML, CSS

AREAS OF EXPERTISE

- Data Analysis: Proficient in extracting, transforming, and analyzing large datasets using Excel, and other analytical tools.
- Data Visualization: Skilled in creating visualizations and dashboards using tools such as Power BI, Online Analytical Processing, Excel, to present complex data in a user-friendly format.
- Business Knowledge: Ability to understand business requirements, identify key performance indicators (KPIs), and translate data insights into actionable recommendations.
- Communication: Verbal and written communication skills, with the ability to convey technical concepts to non-technical stakeholders and collaborate effectively across teams.
- Problem-solving: Proven track record of identifying business problems, conducting root cause analysis, and developing innovative solutions to drive business outcomes.
- Teamwork: Collaborative team player with the ability to work effectively in cross-functional teams and adapt to Fast changing environments.
- Designing Phone applications: Using MIT App Inventor to fast design applications that automate and optimize internal processes.

WORK HISTORY

BUSINESS INTELLIGENCE ANALYST

Sep 2020 - Dec 2023

Folly Fashion Marwa (Fashion industry and Retail) - Casablanca, Morocco

- ERP CEGID ORLI Y2 migration project consultant.
- Design and production of analytical reports on Power BI, Excel using Online Analytical Processing
- Led internal process digitization projects.
- Management of the commercial logistics team.
- Classification and characterization of points of sale (Machine Learning).
- Automation of logistics processes for stock allocation and restocking.
- Implementation of Google Drive connected logistics processing tools.

BUSINESS INTELLIGENCE ANALYST

Jan 2020 - Mar 2020

Safari Import-Export (Exclusive distributor of GANT, LACOSTE) - Rabat, Morocco

- Analysis of sales performances (Products - collections - channel).
- Daily report of stock flow by brand / channel.
- Automation of restocking tools.
- Management of the restocking of the network's retail stores.
- Order management by seasons and stock optimization.
- Application of sales forecast algorithms.
- Development of stock allocation algorithms

SALES LOGISTICS ANALYST

Jan 2016 - Oct 2018

Folly Fashion Marwa (Fashion industry and Retail) - Casablanca, Morocco

- Analysis of product / collection sales performance.
- Optimization of stock allocations between stores and warehouses.
- Creation of stock movement orders.
- Preparation of product distribution statements.
- Execution of stores sales and stock reports.
- Execution of stock movements quality reports.

CONTINUOUS IMPROVEMENT ENGINEER

Oct 2010 - Oct 2013

LGL France Lennox (Industrial group manufacturing air conditioning systems) - Dijon, France

- Optimization projects for physical and information flows.
- 20% reduction in non-compliant products.
- Reduction of component stock variances to 10%.
- Implementation of the KANBAN system internally for customer / supplier components.
- Implementation of "missing line" management indicators.

TRAINING AND EDUCATION

MASTER IN INDUSTRIAL ENGINEERING (WES EDUCATION EQUIVALENCY)

2010-2013

*Engineering School of Industrial Techniques / University of Burgundy - Dijon, France***DIPLOMA OF COLLEGE STUDIES**

2008-2010

*University of Technology - Orléans, France. Option: Quality, Industrial Logistics, and Organization.***CERTIFICATION**

IBM Cognitive Class: Machine Learning with Python.

IBM Cognitive Class: Big Data Foundations.

World Education Services: Verified International Academic Qualifications.

REFERENCES

Upon request.