

PRIYADARSHINI G

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[Linkedin](#)

WORK EXPERIENCE

- *Airbnb – Gurgaon, India*
 - BUSINESS ANALYST** Aug 2021 – Present
 - a) Generated datasets to build superset/tableau dashboards for weekly/monthly/quarterly business reviews, ad-hoc analysis on key KPIs
 - b) Automated manual google sheet data analysis using SQL queries powering Superset dashboards/data tables, which helped reduce work hours by up to a third month over month, week over week
- *LatentView Analytics – Chennai, India*
 - SENIOR ANALYST** Oct 2020 – Aug 2021
 - a) Gathered business needs and generating visual insights on US-based Payments client
 - b) Streamlined Tableau dashboarding projects by delegating the team with data refresh activities which helped to maintain data accuracy, thereby increasing productivity of the team
 - ANALYST** Apr 2019 – Sep 2020
 - a) Generated visual insights on web analytics data for a US-based fin tech client
 - b) Introduced solid automation techniques to optimise manual data maintenance using SQL queries, which helped reduce work hours by up to a third month over month
 - c) Received appreciations and held positive client relationship throughout the engagement
- *Tata Consultancy Services – Chennai, India*
 - SYSTEM ENGINEER** May 2017 – Mar 2019
 - a) Handled business needs and provided on-demand solutions on client requirements
 - b) Received **ON THE SPOT** Award from Tata Consultancy Services for an outstanding contribution during client acquisition and initial transition phase
 - ASSISTANT SYSTEM ENGINEER** Jun 2015 – Apr 2017
 - a) Developed and migrated reports from Microsoft Business Intelligence-SSRS R8 to R12 Version
 - b) Programmed and tested the changes in business logics that helped in a successful project release

EDUCATIONAL BACKGROUND

- **POST GRADUATE PROGRAM** in Business Analytics and Business Intelligence, *Great Lakes Institute of Management, Chennai, India.* Mar 2018 – Feb 2019
e-portfolio link of in-class projects - [Great Lakes Student's e-portfolio](#)
- **BACHELOR OF ENGINEERING** in Computer Science and Engineering, *Rajalakshmi Institute of Technology, Chennai, India.* Aug 2011 – Apr 2015

CERTIFICATIONS & TRAINING

- Property and Liability Insurance Principles - AINS 21
- Microsoft Certified Professional - SQL Server
- Certified Tableau Analyst - Tableau
- Kate Strachnyi TB101: Tableau Visual Best Practices: Go from Good to GREAT! - Analytics Vidhya
- Getting Started with Looker - Looker
- Datorama Admin | Platform Advanced - Salesforce

TECHNOLOGY SUMMARY

- Business Intelligence Reporting tools – Tableau, Power-BI , MSBI suite, Looker, Superset, Google Data Studio
- **RDBMS**: SQL Server, Oracle PL/SQL, Amazon Redshift
- Advanced Excel, Data Analysis, Predictive Modelling, Machine Learning