

Nashia Ali

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Education

Master of Public Policy and Administration
Carleton University, Ottawa, ON, Canada

September 2019 – April 2021

Bachelor of Social Sciences, Economics
BRAC University, Dhaka, Bangladesh

January 2014 – December 2017

Experience

Healthcare Policy Reporting Specialist I

Policy Reporter, Ottawa, ON

- Collaborated with various departments to create and improve upon operational documents and standardized learning and development processes.
- Utilizing unique Policy Reporter database, MS Excel and Google Sheets to deliver analytical reports on medical and pharma policy coverage, competitor products, etc., and tailoring them according to stakeholder needs.
- Serving as a point of contact for stakeholders and responsible for quality control measures, presentations, and final report delivery.

Researcher, Contractual Position

ZAC Quartier Vanier BIA, Ottawa, ON

- Developed understanding of business strategies, farmers market operations and consumer shopping trends by developing surveys and collecting information from nearly 150 participants over a period of 2 months.
- Analysed data on MS Excel and compiled report that informed the City of Ottawa on the economic significance of three of Ottawa's farmers markets.

Officer, Partnership and Innovation

Swisscontact, Dhaka, Bangladesh

- Conducted market research and facilitated access to healthcare resources of marginalized communities in remote areas, resulting in increased participation of women in primary healthcare professions.
- Sought innovative technological approaches to provide affordable healthcare services and training, and developed incentivized business models for meaningful partnerships.

Intern, Project Management

Swisscontact, Dhaka, Bangladesh

Assimilated learnings from field visits and helped create project materials such as surveys, project proposals, presentations and website content for knowledge sharing and awareness purposes.

May 2022 –
Present

June 2021 –
September 2021

January 2019 –
August 2019

June 2018 –
December 2018

Soft Skills

Adaptability
Attention-to-detail
Teamwork
Creativity
Empathy

Skills Profile

Language

English (fluent), French (beginner), Bengali (native)

Technical Skills

- Advanced working knowledge of MS Word, Excel, Powerpoint, as well as Google Docs, Google Sheets, among other Google apps
- Highly proficient in conducting qualitative and quantitative research
- Academic experience of conducting Policy analysis and presenting findings; composed Briefing Notes and evaluated real world policy challenges and programs, e.g.: Nutrition North Canada, Universal Basic Income, Climate policies

Extra-Curricular Activities

Production Manager

Carleton Perspectives on Public Policy (CPoPP), Carleton University, Ottawa, ON

- Participated in multi-stage copyediting process and design of the graduate policy journal.
- Managed publication and logistics associated with distribution.

Business Development and Fundraising

Leaping Boundaries, Dhaka, Bangladesh

- Composed grant applications, project proposal and reports for managers and donors for a program that taught coding to marginalized youth, especially young girls.
- Designed posters and penned press release for fundraising events.

Vice President, Publications and Content Management

International Association of Business Communicators (IABC), Dhaka, Bangladesh

- Managed recruitment, workshops and networking events.
- Led a team of 6 and published content on social media on the club's notable activities.

July 2020 –
June 2021

August 2016 –
October 2017

August 2015 –
December 2017