

Massil HELLAL

190 Lees avenue
Ottawa, Ontario, K1S 5L5
(343) 576-2514 - hellal.massil@hotmail.fr
<https://www.linkedin.com/in/massil-hellal-baab468a>

SUMMARY OF QUALIFICATIONS

- Nine (09) years of experience in management controlling, financial planning and analysis, strategic Planning & Budgeting.
- Master's degree in accounting, control and audit.
- Languages: French, English and Arabic.
- Computer skills: Proficiency in MS Office, Sage, SAP & BO.
- Analytical skills with attention to details.
- Ability to meet tight deadlines and problem solving skills
- Communicative with a sense of teamwork.

RELEVANT SKILLS

Management control

- Develop procedures and management tools and manage the budget process.
- Supervise and control accounting closures.
- Implement or optimize the information system.

Financial planning and analysis

- Set up financial analyses to provide advice to company managers.
- Forecast the impact of potential decisions on cash flow and profitability.
- Assess and monitor the company's overall financial health and investments.
- Create agile, integrated financial plans representing multiple scenarios.
- Align corporate strategy with execution and performance monitoring.
- Identify and evaluate new revenue opportunities and associated risks.

Accounting & Auditing

- Analyze and reconcile bank statements.
- Complete tax returns and maintain accounting systems.
- Define accounting control procedures.
- Suggest improvements to accounting control methods and procedures.
- Monitor the application of accounting control methods and procedures.

WORK EXPERIENCE

Management control manager

Sep 2023-Jun 2024

AAC Dongfeng, Cevital subsidiary, Algeria.

- Set up the parameters of the information system and supervise the updating of data.
- Manage the budget process, coordinate operating, investment and cash budgets.
- Periodically present forward-looking analyses to management (summary notes, activity reports), and carry out occasional decision-simulation missions.

Achievement:

Creation of the management control department, and draw up strategic management (budgetary control) and operational (business performance) dashboards, in line with the objectives of the management's strategic plan and the manager's annual action plans.

Commercial planning & strategy

Jan 2019-Sep 2023

Djezzy, Algeria

- Contribute to the planning of the company's trajectory and forecast the market trajectory.
- Contribute to defining the master plan of the strategic plan and ensure its proper implementation.
- Contribute to establishing the business case for the company's major projects.

Achievement:

Creation of dashboards and sales activity monitoring files to facilitate CCO decision-making. Savings of 79 M DZD following detection of a system error after changing commission rates.

Senior Management controller (spare part)

Nov 2017-Jan 2019

Stellantis (Peugeot Alegria SPA), Algeria

- Development of the consolidated budget of the Gross Trade Margin for spare parts, and ensure its good Integration into the consolidated margin analysis system.
- Analysis and control of profitability by family of spare parts and type of sale.
- Analysis of the accounting profit and loss account in relation to the budget and quarterly forecasts and prevention differences.
- Follow-up and analysis of fees to pay (logistics costs, network compensation and commercial expenses).

Junior Management controller (structure fee, marketing)

Apr 2016-Nov 2017

Stellantis (Peugeot Alegria SPA), Algeria

- Follow-up analytically, on-going and on-going with a gap vs. budget analysis.
- Establish the state of the monthly provisions and formalize the clearance.

Achievement:

Marketing communication costs reduced from 7M US dollars a year to 500 k following a crisis in the automotive sector due to the halt in imports.

Management controller analyst (commercial, supply chain)

Jan 2015-Jul 2015

Equatorial Coca-Cola Bottling Compagnie (Fruital), Algeria

- Define, propose and set up the necessary tools for the permanent monitoring of results.
- Consolidation of dashboards and performance indicators.

Achievement:

Creation of a tracking file for packaging that can be recovered by charging it to distributors after having noted large losses at this level.

EDUCATION & TRAINING

Master's degree in accounting, control and audit

2013-2015

Lille 2 University - ESAA business school.