

**MARLOVA MARTIN**  
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## **EMPLOYMENT OBJECTIVE**

A position in Press Advisory, Journalism, or Administration to apply my proven skills in communication, team building, and organizational management.

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## **PROFILE**

- Diploma in Journalism from Universidade Federal do Pampa (UNIPAMPA), Brazil, 2012
  - Over 10 years of experience as a journalist and press advisor
  - Proven expertise in team building and interpersonal relationships
  - Highly organized, creative, communicative, and determined
  - Commitment to environmental causes and community service
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## **AREAS OF EXPERTISE**

### **Communication and Press Advisory**

Proven expertise in communication and press advisory roles, showcased through impactful contributions in diverse professional settings. Skilled in crafting compelling content, managing press releases, and coordinating comprehensive communication strategies. Adept at navigating varied communication landscapes, ensuring successful campaigns, events, and media engagement.

### **Administrative and Creativity**

Demonstrated proficiency in administrative roles combined with a creative problem-solving approach. Skilled in optimizing internal processes, fostering team collaboration, and ensuring efficient day-to-day operations. Known for infusing creativity into administrative tasks, contributing to innovative solutions and cultivating a dynamic work environment.

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### **Interest of environmental initiative**

I am passionate about working on environmental initiatives, particularly in the realm of sustainable entrepreneurship. The Monarca Collection stands as a testament to this commitment, as it was founded with the purpose of raising awareness about our behaviours and resource consumption. The initiative transforms used items into art, clothing, and household goods, showcasing my dedication to making a positive impact through environmentally conscious entrepreneurship.

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## **WORK HISTORY**

Monarca Collection - **Self-employed**, 2020-present  
Gramado City Hall/Brazil - **Mayor Advisor**, 2017-2019  
Campaign for Gramado Mayor Election - **Head of Press**, 2016  
Acesso Comunicacao - **Press Advisor**, 2014-2016  
Russell Bedford Brasil - **Internal Communication Specialist**, 2013-2014  
Sao Borja City Hall – **Journalist**, 2012

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## **EDUCATION**

### **Bachelor of Social Communication – Journalism -**

Universidade Federal do Pampa (UNIPAMPA), Brazil - 2008-2012