**Mathieu SEMEVO**

613-617-8262
bsemevo@gmail.com
Ottawa, Ontario, K2C 0C2

**OBJECTIF**

Great desire to address the challenges of harnessing technological advances in the field of data management and processing, according to the highest quality standards, so that business and institutional leaders can make the best decisions to achieve their goals.

**EXPERIENCES**

**Statistician-economist** Mar 2022 - Sep 2023

AMBERO Consulting GmbH • Cotonou

Project for the implementation of a digital platform for the monitoring of the SDGs in Benin

* Comprehensive planning and budgeting of all activities.
* Development and implementation of modules to strengthen the capacity of the users of the upgrade;
* Coaching partners for data collection, clearance and analysis activities.
* Responsible for monitoring and reporting activities to partners

**Responsable du service études et média** Jan 2015 - Feb 2022

AG Partners, Publicis Communications • Cotonou

* Successfully carry out several market studies to understand the characteristics of the supply and demand of a product or service (ECOBANK, CANAL+, SOBEBRA, ...);
* Lead post-campaign analysis to measure and report on marketing and advertising metrics.
* Successfully carry out several customer satisfaction studies for several brands (SUPER U, ORYX ENERGIES, SOBEBRA, AOS, CANAL+ etc.)
* Conduct public opinion and attitude surveys to identify the interests and concerns of key groups targeted by the organization.
* Tracking and monitoring to track brands' media investments

**EDUCATION**

**Ingénieur des Travaux Statistiques (**bachelor’s degree-four years /WES**)**  Sep 2009 - Sep 2011

National School of Statistics and Applied Economics • Abidjan

Statistical Analysts are called upon to serve in national statistical or planning services, in parapublic or private organizations (companies, state companies). At the end of their training, they can work as :

* Statistical Analyst
* Monitoring & Evaluation Manager
* Data Scientist
* Database Manager

**Bachelor’s degree in physics (**bachelor’s degree-three years /WES**)** Jan 2006 - Jul 2009

Université d’Abomey-Calavi • Abomey-Calavi, Benin

* Applied Mathematics
* Physical Sciences
* Computer Science

**COMPETENCES**

* Proficiency in the office suite (MS Office): Microsoft Word, Excel, Teams, Power Point, Access, Outlook, etc., Internet
* 5 years of experience in Data Collection and Database Management: SQL, CsPro, Windev, SPSS, Access, LimeSurvey, Excel, Kobotoolbox
* 6 years of experience in data processing and analysis: R, Python, Stata, SPSS, SPAD, Eviews, Power BI

**LANGUAGES SPOKEN**

French and English (medium)