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|  | **Alaa Nemeh**Ottawa, Canada K4A5C7alaaneme@gmail.com  /  +1 (418) 261‑1778   |

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| **Summary** |

Thoughtful, versatile professional with over two decades of combined experience in journalism, content strategy and media production. Excels at developing action plans and managing project execution, leveraging extensive knowledge of communication processes and editorial standards to align output with audience interests and business goals. Offers broad experience across wide range of platform programming geared toward modern Arabic community, including political, social and youth-related topics. Thrives in dynamic, fast-paced work environments, faithfully exercising superior judgment to maintain authority and relevance in service of positive, innovative disruption.

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| **Skills** |

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| * Journalism
* Creative writing
* Media production and coordination
* Tactical messaging
* Editorial strategy
 | * Task prioritization
* Market analysis
* Team and project leadership
* Interpersonal communication
* Digital marketing
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| **Experience** |

**Media Websites, Customer Support Services** / Freelance - Ottawa, ON  *01/2020 - Current*

* Participated in creative writing, interviewing, research and analysis.
* Created unique, relevant, accurate and thought-provoking content to engage readers and promote company values.

**News Editor** / Abu Dhabi Media - Abu Dhabi, United Arab Emirates  *01/2015 - 12/2019*

* Led team of journalists to produce national newscast.
* Guided team's daily and long-term editorial plans, including breaking news coverage and development of original stories.
* Vetted content to meet editorial standards.
* Developed and coached team to maximize performance.
* Wrote daily stories and promos as needed.

**Executive Director** / Abu Dhabi Theatre, Emirates Heritage Club - Abu Dhabi, United Arab Emirates  *01/2007 - 01/2017*

* Developed social responsibility strategy and programs in line with international standards.
* Secured community involvement by identifying stakeholders within area of platform operations.
* Helped convert closed art space into family recreation and education center.
* Staged social, cultural and educational plays and encouraged public appreciation of various art forms.

**Manager** / Syrian Satellite Channel - Damascus, Syria  *01/2000 - 01/2003*

* Implemented plans of programming committee.
* Guided work of chief editors and directors of all programs.
* Developed programs communicating political, social and cultural views of state.
* Conceived and produced programs to provide viewers with forum for expression and link to channel.
* Oversaw children's programming division.
* Supervised programs produced in locations such as Washington, D.C.; São Paulo, Brazil; and Paris, France.

**Television Journalist** / Freelance - Damascus, Syria  *01/1995 - 01/2000*

* Performed client work covering places such as Beirut, Lebanon; Cairo, Egypt; Tunis, Tunisia; Casablanca, Morocco; Amman, Jordan; and Baghdad, Iraq.

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| **Education and Training** |

**Bachelor of Arts** : Literary Criticism and Dramatic Arts  *01/1989*

Institute for Dramatic Arts - - Damascus, Syria

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| **Affiliations** |

Member | Juror International Academy of Television Arts & Sciences, New York, NY

Member | Dubai Press Club, Dubai, United Arab Emirates

Member | Arab Journalists Union, Cairo, Egypt

Member | Syrian Journalists Union, Damascus, Syria

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| **Languages** |

Arabic (Native), English (Fluent)