

Ahmad Seifinasab

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Skills

- Extensive expertise as a project manager with the ability to manage stressful situations and make decisions responsibly.
- Experienced in acquiring and analyzing data from various sources and presenting data analysis and visualization reports.
- Knowledge of mixed techniques approaches to research, strategic planning, analysis, and reporting (quantitative and qualitative).
- Decisive problem solver by bringing creativity coupled with a passion for identifying and resolving strategic opportunities and issues.
- Outstanding communication skills demonstrated through establishing and sustaining productive working relationships and able to work effectively in a team environment with a positive attitude
- Self-motivated, detail-oriented, and willing to learn new things quickly, as well as capable of working well under pressure and in a fast-paced environments
- Technical skills: MS Office (Word, Excel, PowerPoint), Figma, Adobe Photoshop
- Languages: English (Fluent), Persian (Native)

Education

Master of Engineering in Technology Innovation Management | 2021 – 2022

System and Computer Engineering, Carleton University, Ottawa, Canada

Bachelor of Engineering in Mechanical Engineering | 2010 – 2014

Islamic Azad University - Isfahan, Iran

Relevant Work Experience

UX RESEARCHER | 01/2022 – 04/2022

Innovation Hub at Carleton University – Ottawa, ON

- Directed a design thinking approach while working closely with the design team to implement the vision.
- Illustrating case studies, personas and user flow maps alongside senior UX designer
- Collecting necessary data for the development of the UI/UX design and prototyping of the final product.
- Recommending alternative design solution based on technical limitation.
- Ability for quick problem-solving earned positive feedback from stakeholders.
- Conducting interviews, gathering and evaluating user requirements in collaboration with managers.

PROJECT MANAGER | 11/2017 – 09/2020

Donyaye Chasb - Isfahan, Iran

- Started as a marketing specialist and was promoted to the project manager because of my managerial skills and experience in developing and directing companies.
- Coordinated and led market research, technical analysis, and financial analysis studies to ascertain the market potential for new products.
- Created a business model and marketing strategy for the company based on its capabilities market capitalization, and competitor analysis

MARKETING SPECIALIST | 07/2015 – 10/2017

Bekr Daneh Company - Isfahan, Iran

- Identified company's market growth opportunities by conducting competitor analysis
- Recruited and trained interns and employees to assist in developing the company.

Non-relevant Work Experience

ASSOCIATE | 08/2021 – Present

Walmart – Ottawa, ON

- Ensuring effective communication and responding to customers' enquiries while working closely with leaders.
- Managing necessary paperwork, records, and other related documents in professional manners.
- Maintaining relationships with peers and upper management to drive department's success.
- Identifying support issues and initiating appropriate action to resolve problems.
- Using my multi-tasking and time management skills to work efficiently in demanding situations, ensuring both customers' retention and company's success.

CUSCREEN AMBASSADOR | 08/2021 – 04/2022

Carleton University – Ottawa, ON

- Assisted with the checking of the COVID-19 questionnaire to maintain the University's healthiness.
- Collaborated with teammates to create a positive environment for visitors.
- Met, greeted, and assisted guests and provided directions to specific departments and buildings.
- Learned tenets of professional behavior and thoughtful collaboration.